



VIEW CONFERENCE
October 18-23, 2020

Award-winning Computer Graphics Pioneers to Keynote VIEW 2020
Entry Window for the VIEW Award Now Open

Torino, Italy – VIEW Conference announces that two of the most highly -regarded researchers and teachers in computer graphics, Paul Debevec and Professor Donald Greenberg are on tap to keynote the 21st annual digital media symposium.

Paul Debevec is a senior scientist at Google VR and an adjunct research professor of computer science at USC, working within the USC Institute for Creative Technologies. He has received multiple awards for his work, which includes developing image-based modeling and lighting digital objects with real-world illumination. He has received SIGGRAPH's first significant new researcher award, the SMPTE progress medal, and two Academy Science and Technology Awards. He is a member of the Academy of Motion Picture Arts and Sciences, a fellow of the Visual Effects Society, and has served on the Executive Committee and as Vice-President of SIGGRAPH.

Dr. Donald Greenberg is the Jacob Gould Schurman Professor of Computer Graphics at Cornell University where he teaches computer graphics courses in Computer Science, computer-aided design in the Department of Architecture, computer animation in the Department of Art, and technology strategy in the Business School. He is the Director of the Program of Computer Graphics and was the originator and former Director of the Computer Aided Design Instructional Facility at Cornell University. Five former students have won Hollywood's Technical "Oscars", and five have won the prestigious SIGGRAPH Achievement Award. Dr. Greenberg's honors include the ACM SIGGRAPH Steven A. Coons Award for Outstanding Creative Contributions to Computer Graphics, NCGA Academic Award, and the ASCA Creative Research Award in Architecture.

"We are honored that these two brilliant pioneering researchers, Paul Debevec and Donald Greenberg, will bring their inspiring visions to VIEW," says Conference Director Dr. Maria Elena Gutierrez. "They have opened the minds of so many people to new ways of looking at the world. They are the perfect speakers to highlight the October VIEW Conference in a revitalized Italy." Gutierrez continues: "We are living through difficult times, a kind of "stasis in darkness" to say it in the words of one of my favorite poets, Sylvia Plath. All over the world we are hit very hard by covid 19, and especially hard here in northern Italy. It really seems that the coronavirus is unescapable. Many people are suffering deeply because of this terrible pandemic and our hearts go out to all of them. As we try to adjust to our new reality of social distancing and distance learning and working from home, we are relying heavily on digital communication, and we are undoubtedly being transformed by our daily use of technology. But we should remember all those for which neither distancing nor technology are available. We hope to be able to address some of these questions this coming October during VIEW Conference 2020. We are hopeful that by the end of this summer this will all be behind us and that we will be able to get together and celebrate creativity and life in general during VIEW Conference. Stay safe and hope to welcome you this coming October in beautiful Turin, Italy."

The 2020 VIEW Conference is already accepting submissions for its 2020 film competitions: The VIEW

Award 2020 for short animated films with its €2,000 first prize, and the ItalianMix award for short Italian films.

Professionals or students, individuals or groups may submit entries and compete for the VIEW award 2020. Entries must be 2D or 3D animated films of 30 minutes or less created after January 1, 2019. An international jury drawn from the VIEW Conference speaker roster will award the €2,000 first prize.

Italian artists working individually or with a group may compete for the ItalianMix award, and the winner will receive a Wacom tablet. Animated, experimental, or documentary films of 30 minutes or less created after January 1, 2019 are accepted.

All dialog in any film entered must be in English or Italian or have subtitles in English or Italian. Each submission should come with a press kit, a project description, high-res still images of the work, and director credits.

To enter either competition, go to <https://festivals.festhome.com/f/776>
The deadline for entries is September 15, 2020.

The international VIEW Conference, Italy's premiere event for Computer Graphics, Interactive and Immersive Storytelling, Animation, Visual Effects, Games, and VR, AR, and Mixed Reality, brings top professionals from those fields to the beautiful baroque city of Torino, Italy for a week of talks, presentations, and workshops.

The 2020 VIEW Conference will take place from October 18 to 23 in Torino's exciting new OGR venue. Registration is now open: <https://www.viewconference.it/pages/registration/>

For more information:

<https://www.viewconference.it>

Facebook: <https://www.facebook.com/viewconference/>

Youtube: https://www.youtube.com/channel/UChGdAnZQE6UcH_OQ5DNFW_Q

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